

SEO Services for Commercial Real Estate Firms

Our SEO services include a comprehensive plan of action aimed at improving your online visibility and driving organic traffic to your website. This 90 day plan consists of three stages:

- 1. Day 1-5:** Key-phrase research and competitor analysis to identify target keywords and understand your competitive landscape.
- 2. Day 6-10:** Initial analyses, including a ranking report, quality score check, and installation of essential tools like Google Analytics, Search Console, and Tags, along with setting up Google My Business for local SEO.
- 3. Day 10-100:** On-site optimization involves bug fixing, code optimization, and content optimization, while off-site efforts include directory submissions, guest posting, social media engagement, and building high-quality backlinks to improve your website's authority and visibility.

WHY 90 DAYS?

A 90-day initial implementation period is essential for executing a comprehensive SEO strategy effectively. It allows time for data collection and analysis, technical optimization, content development, and monitoring. This timeframe ensures a thorough foundation is laid for improved website performance and visibility, setting the stage for long-term SEO success.

THE OFFERING:

STAGE I

- Key-phrase research & analysis
- Competitor analysis
- **DELIVERABLE:** One page overview of research and analysis.

STAGE III - 90 days

- **On-Site Optimization:**
 - Bug fixing
 - Code to text ratio minification
 - Title Tags Optimized
 - Header Tags Optimized
 - Meta Tags Optimized
 - Robot Txt Installation
 - XML Site Map Installation
 - Content Optimization
 - Image Optimization
 - Speed Optimization
 - Mobile Version Optimization
 - Adding more content if required

STAGE II

- Initial Analyses & Ranking Report
- Quality Score Check of the Website
- Google Analytics installation (If required)
- Google Search Console
- Google Tags
- Google My Business Setup
- **DELIVERABLE:** Initial SEO Campaign Setup & report

• Off-Site Optimization

- Search Engine Submissions
- Manual Directory Submissions
- One Way High DA Backlinks
- Manual Forum Posts
- Guest Posting
- Social media posts
- Blog Posts
- Article & Blog Creation
- RSS Feeds
- Blog post on Google My Business (GMB)
- Citations (for GMB)

PRICING:

Each website is created differently so each SEO Strategy is priced based on the amount of work required based on the complimentary Website Audit.

Ready to get started? Have more questions in regard to our service?

Request your Complimentary Website Audit Here:

ALEXIA BARRAIL | alexia@focusedcre.com | 615-840-3995